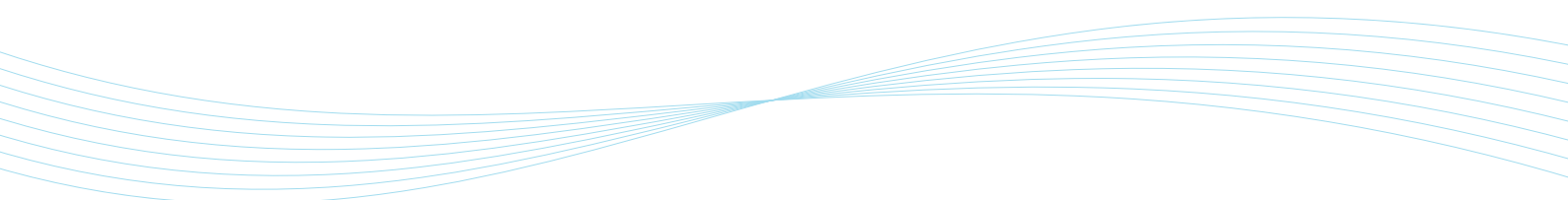




eVOQUA
WATER TECHNOLOGIES

GROWING
TOGETHER

**THE EVOQUA
PARTNER PROGRAM**





Integrity is the Cornerstone of Relationships

EVERY PARTNERSHIP REQUIRES TRUST AND UNDERSTANDING

Who is Evoqua Water Technologies?

Evoqua Water Technologies is a leading provider of mission-critical water and wastewater treatment solutions, offering a broad portfolio of products, services and expertise to support industrial, municipal and recreational customers who value water. We have worked to protect water, the environment and our employees for more than 100 years, earning a reputation for quality, safety and reliability around the world. Headquartered in Pittsburgh, Pennsylvania, we operate in more than 150 locations across nine countries.* Serving more than 38,000 customers and 200,000 installations worldwide, our employees are united by a common purpose: **Transforming Water. Enriching Life.®**

SUPPORTING THE NEEDS OF THE CUSTOMER

Evoqua Water Technologies has market and application specialists in multiple areas, such as Food & Beverage, Healthcare, Pharmaceutical, Microelectronics, Municipal Wastewater and Drinking Water, to name a few. We also have a broad range of water and wastewater equipment so we can design the right solution to best meet your application needs.

Our extensive worldwide branch network provides local support from the initial project discovery phase to the execution phase. With sustainability as a core value at Evoqua, we can also help design solutions to meet operational and environmental sustainability objectives.

Integrity

Do what's right

- We work safely
- We are honest and keep our word
- We lead by example and are good corporate citizens
- We respect our employees, business partners and environment

Customers

The foundation of our success

- We are responsive and reliable
- We provide high quality solutions
- We add value as a trusted partner

Sustainable

Our commitment to today and tomorrow

- We transform our water customers, communities and planet
- We embrace inclusion and diversity as a primary catalyst for innovation
- We are stewards of environmental health through our actions and conduct

Performance

Deliver on promises

- We will be even better tomorrow than today
- We collaborate and win together
- We meet or exceed expectations

Top 5 Reasons to Join the Evoqua Partner Program



















- 1 **Visibility**—End users have better visibility of your business through our evoqua.com Partner Locator. Partners can add contact details and provide a link to company website or web shop that will be displayed on the locator.
- 2 **Profitability**—Full backing by the sales and product management teams is part of our Deal Registration Program where Partners can protect their projects and get discounts.
- 3 **Support**—Training and certification for industry trends will help Partners to improve their business strategy and increase revenue. In addition to this, Partners get access to new tools and configurators as they become available. Of course, our local sales and product specialists will actively support Partners.
- 4 **Enablement**—Our marketing platform will provide Partners with a wide range of marketing assets such, web banners, flyers, and brochures which they can use for co-branding. Marketing campaigns, thought leadership and Marketing Development Funds are available for select Partners to drive demand.
- 5 **Partner Experience**—The individual Partner Portal is a platform which provides Partners with the tools and benefits they need to be successful. Here they get the local news, invitations to training, access to benefits and resources.

CHANNEL PARTNER BENEFITS

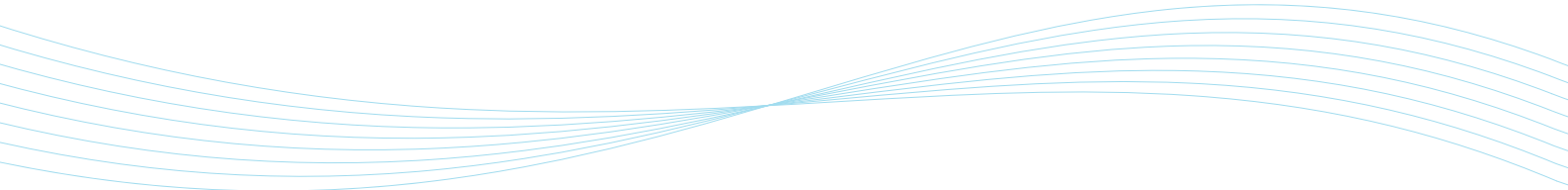
	Resellers	Distributors	Sales Reps
Loyalty/Rebate Programs		•	•
Access to Marketing Assets	•	•	•
Active Marketing Support		•	•
Access to Partner Portal		•	•
Access to E-commerce	•	•	
Pricing	•	•	
Lead Generation Support		•	•

MARKETS WE SERVE

We are a global leader in identifying emerging water concerns. Our entrepreneurial culture empowers us to quickly develop or acquire solutions, allowing customers to proactively protect their business and end users. Our world-class expertise and ever-expanding portfolio of products has established us as a trusted advisor to municipal, industrial and recreational customers worldwide.

 Aerospace & Defense	 General Industry	 Municipal Wastewater
 Aquaculture	 Life Sciences	 Oil & Gas
 Aquatics	 Marine	 Pharmaceutical
 Commercial & Facilities	 Metals & Mining	 Power Generation
 Construction	 Microelectronics	 Refining & Chemicals
 Food & Beverage	 Municipal Drinking Water	 Renewable Energy

TRANSFORMING
WATER
— ENRICHING —
LIFE



Ready to dive in?

Scan the QR code



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The information provided in this literature contains merely general descriptions or characteristics of performance which in actual case of use do not always apply as described or which may change as a result of further development of the products. An obligation to provide the respective characteristics shall only exist if expressly agreed in the terms and of the contract.

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